

# Promotional & Advertising Opportunities

- Company sponsored plenary symposium up to 60 minutes, program subject to the approval of the Congress Scientific Committee
- Session will be available on-demand for 3 months post-congress
- Symposium includes either a live session or a recorded session (with option for live Q&A) to the online platform
- Permission to use the phrase: “Official symposium of IUMS 2022”
- Time Slots: allocated on a “first-come, first-served” basis
- Support will be recognized in the online platform and Congress website

**The supporting company, in addition to the support fee, must cover all speakers’ expenses. This also applies in the case where the sponsored symposium/workshop speakers have already been invited by the Congress.**

- Company sponsored parallel symposium up to 60 minutes, program subject to the approval of the Congress Scientific Committee
- Session will be available on-demand for 3 months post-congress
- Symposium includes either a live session or a recorded session (with option for live Q&A) to the online platform
- Permission to use the phrase: “Official symposium of IUMS 2022”
- Time Slots: allocated on a “first-come, first-served” basis

- Support will be recognized in the online platform and Congress website

**The supporting company, in addition to the support fee, must cover all speakers' expenses. This also applies in the case where the sponsored symposium/workshop speakers have already been invited by the Congress.** Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 20 minutes in length and will be held in a designated area in the virtual exhibition hall.

Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas

Located in the virtual Exhibition hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products
- Provide up-to-date research findings
- Give product details in-depth
- Demonstrate products
- Handout promotional materials
- Includes live Q&A and IT support
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application

*\*This item is available online only*

Branding options of the virtual platform:

- Flag with advert in internal or external lobby
- Logo in internal lobby
- By clicking the flags or logos a pdf, video or hyperlink

opens (to be determined by the Supporter)

The World Map is a unique atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins, ideal for enhancing participant networking in the virtual environment.

- Support will be recognized with World map signage within the virtual Lobby including “Supported by...” and a company logo only.
- Support will be acknowledged in the online platform (by the world map) and on the Congress website
- Promote your virtual symposium or exhibition. Push notification will be sent to all online participants through the virtual platform.

□ Gain additional exposure for your symposium, company or exhibition booth by sending out a Mail Blast to the preregistered participants who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter.

□ Gain additional exposure for your symposium, company or exhibition booth by sending out a Post-Congress Mail Blast to the preregistered participants who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter.

- Promotional material of the supporting company will be included in the virtual bag.
- Participants will be able to view and download it.

Maximize your virtual experience by meeting the participants that are visiting your booth.

- The Meet with Us button will be added to your booth.
- By clicking on the button, participants will be directed to an open live room, where a booth representative is available to meet and chat or to redirect them to the breakout room to a more personalized approach.
- Elevate your booth experience – Connect, interact and create networking opportunities with participants.

## PACKAGE OFFERS

30-min Product Theatre (Live)

Virtual Booth

Virtual Advertisement

10 Registrations 30-min Product Theatre (Live)

Virtual Advertisement

5 Registrations Virtual Booth

Virtual Advertisement

5 Registrations

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a

ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

## **REGULATIONS**

Please note that it is the Exhibitors' and/or Supporters' responsibility to comply with the local authority's regulations, including, without limitation, IFPMA, the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice on the promotion of medicines ([www.ifpma.org](http://www.ifpma.org)), as well as FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.**SPECIAL REQUESTS**

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs: Judit Gondor at [jgondor@kenes.com](mailto:jgondor@kenes.com).[PAYMENT CANCELLATION TERMS & CONDITIONS](#)

**Contact us now**

for pricing, bookings and customized packages.

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